

Dallas Downtown Improvement District (DID)

Service Plan 2023 - 2027

	2023	2024	2025	2026	2027
REVENUES					
Fund balance from previous year	\$845,324	\$245,324	\$245,324	\$245,324	\$245,324
Net assessment revenue*	\$10,626,655	\$12,008,120	\$13,449,095	\$14,928,495	\$16,869,199
Year over year growth %	12.6%	13.0%	12.0%	11.0%	13.0%
Exempt jurisdictions	\$81,500	\$81,500	\$81,500	\$81,500	\$81,500
Interest on cash balances	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500
TOTAL INCOME & RESERVES	\$11,554,979	\$12,336,444	\$13,777,419	\$15,256,819	\$17,197,523
Total w/o Reserves	\$10,709,655	\$12,091,120	\$13,532,095	\$15,011,495	\$16,952,199
EXPENDITURES					
<i>(% calculations shown below use Total Carryforward & Expenditures as the denominator)</i>					
Organization & Administration	\$1,070,966	\$1,209,112	\$1,353,209	\$1,501,149	\$1,695,220
	9%	10%	10%	10%	10%
Economic Development, Planning & Mobility ¹	\$535,483	\$604,556	\$676,605	\$750,575	\$847,610
	5%	5%	5%	5%	5%
Communications & Community Partnerships ²	\$856,772	\$967,290	\$1,082,568	\$1,200,920	\$1,356,176
	8%	8%	8%	8%	8%
Parks Operations & Programming ³	\$749,676	\$846,378	\$947,247	\$1,050,805	\$1,186,654
	7%	7%	7%	7%	7%
Safety, Cleaning & Improvements ⁴	\$8,096,759	\$8,463,784	\$9,472,466	\$10,508,046	\$11,866,540
	72%	70%	70%	70%	70%
Subtotal	\$11,309,655	\$12,091,120	\$13,532,095	\$15,011,495	\$16,952,199
TOTAL EXPENDITURES	\$11,309,655	\$12,091,120	\$13,532,095	\$15,011,495	\$16,952,199
FUND BALANCE/RESERVES (Carryforward)	\$245,324	\$245,324	\$245,324	\$245,324	\$245,324
	2%	2%	2%	2%	1%
Total Carryforward & Expenditures	\$11,554,979	\$12,336,444	\$13,777,419	\$15,256,819	\$17,197,523

* 2023 - 2027 estimated Assessments, less administrative fees and contingency for delinquent and/or protested accounts, as well as exempt accounts removed by the County.

The % for each service category is calculated by dividing each category \$ amount by total expenditures.

¹ Business development and recruitment, Downtown planning and transportation enhancements

² Communications, promotion and marketing support of the district. Business/merchant relations, community programming and special event support

³ Security, cleaning, maintenance, events, programming and improvements related to Downtown park management

⁴ Downtown Clean Team, Safety Team and Homeless Outreach Team, public safety programs, maintenance programs, landscape enhancements and capi