

Exhibit B

**MIDTOWN IMPROVEMENT DISTRICT  
SERVICE PLAN (2023-2027)**

		2023	2024	2025	2026	2027
	*%	BUDGET	BUDGET	BUDGET	BUDGET	BUDGET
<b>REVENUES:</b>						
Net Assessment		\$1,401,278	\$1,633,694	\$1,928,100	\$2,282,935	\$2,602,182
Interest Income		\$3,000	\$3,150	\$0	\$0	\$0
Surplus Carried Forward		\$959,810	\$472,810	\$0	\$0	\$0
<b>TOTAL REVENUE</b>		<b>\$2,364,087</b>	<b>\$2,109,654</b>	<b>\$1,928,099</b>	<b>\$2,282,935</b>	<b>\$2,602,182</b>
<b>DISBURSEMENTS:</b>						
Public Safety & Security <sup>1</sup>	22%	\$420,383	\$490,108	\$578,430	\$684,880	\$780,655
Capital Improvements 2	40%	\$756,243	\$786,362	\$366,339	\$433,758	\$494,415
Property Standard & Operations 3	11%	\$210,192	\$245,054	\$289,215	\$342,440	\$390,327
Community Outreach, Cultural Enhancement & Marketing 4	11%	\$210,192	\$245,054	\$289,215	\$342,440	\$390,327
Business Recruitment & Economic Development 5	3%	\$56,051	\$65,348	\$77,124	\$91,317	\$104,087
Administrative Expenses 6	11%	\$210,192	\$245,054	\$289,215	\$342,440	\$390,327
Insurance & Audit Expenses	1%	\$28,026	\$32,674	\$38,562	\$45,659	\$52,044
<b>TOTAL SERVICE PLAN DISBURSEMENTS</b>		<b>\$1,891,278</b>	<b>\$2,109,654</b>	<b>\$1,928,100</b>	<b>\$2,282,935</b>	<b>\$2,602,182</b>
				\$0	\$0	\$0
<b>TOTAL DISBURSEMENTS</b>		<b>\$1,891,278</b>	<b>\$2,109,654</b>	<b>\$1,928,100</b>	<b>\$2,282,935</b>	<b>\$2,602,182</b>
<b>ENDING FUND BALANCE</b>	25%	<b>\$472,810</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

Notes:

\* The % for each service category is calculated by dividing each category \$ amount by total expenditures.

<sup>1</sup> Safety and security Initiatives, including but not limited to neighborhood safety database, SOPAC Trail & neighborhood security patrols, crime prevention; homeless outreach team, public safety programs

<sup>2</sup> Building and public space improvement including but not limited to, sidewalks, new landscaping enhancements, complete streets programming, low impact development features, net zero initiatives, transportation enhancements, neighborhood planning studies, district identification and wayfinding signage, design & construction services, and other district improvements and additional Capex Projects.

<sup>3</sup> Litter removal, additional waste services, graffiti mitigation & prevention, paint, sidewalk cleaning, cart pickup, lighting, electrical service, water utilities, seasonal landscape enhancements, SOPAC & Trail/Open Space/Five Points Plaza Management

<sup>4</sup> Community enrichment activities such as, community events, outreach, recreational programming, youth development activities, seasonal events; Marketing and promotion activities including but not limited to website, advertising, streetlight pole banners, videography and photography, artwork, and newsletter.

<sup>5</sup> Business recruitment & development to promote the district, data collection, innovation district initiatives, as well as efforts to ease the burden of opening and operating a business

<sup>6</sup> Office Management & Items Required by PID Contract